

2024 CDPHP® Workforce Team Challenge* Sponsorship Form

*Presented in collaboration with the Hudson-Mohawk Road Runners Club



Race Date: May 16, 2024

■ Premium Sponsor: \$2,000

Organization's logo prominently placed on:

- ✓ Event T-shirt* - commitment must be received by **April 8, 2024**
- ✓ Event Website* - commitment must be received by **April 22, 2024**

*Email a print-ready digital file of your organization's logo (EPS, TIF, GIF, or JPG) to benheller@hmrrc.com.

- ✓ 20' x 20' tent** on Empire State Plaza for night of event. Includes three 2' x 8' tables and six chairs
- ✓ Organization's name announced as Premium Sponsor at the race.
- ✓ Carry-in/carry-out assistance
- ✓ Catering services available at sponsor's expense

■ Sponsor: \$1,000

- ✓ 15' x 15' tent** on Empire State Plaza for night of event. Includes two 2' x 8' tables and four chairs
- ✓ Organization's name announced as Sponsor at the race.

- ✓ Carry-in/carry-out assistance
- ✓ Catering services available at sponsor's expense

**Tents will not include side panels due to the frequent winds on the Plaza

For tent location purposes, will you hand out promotional material to general public? Yes No

Company/Organization Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Title: _____ Phone: _____

Email: _____

INSTRUCTIONS: Fill out form and mail with check (payable to: Hudson- Mohawk Road Runners Club):

CDPHP® Workforce Team Challenge
c/o Todd Mesick
13 Pine Ave.
Cohoes, NY 12047

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Additional Sponsorship Opportunities



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All sponsorship banners and Coroplast signs are available on a first-come basis. Please contact Ben Heller, our Corporate Sponsor Coordinator, at benheller@hmrrc.com for more information. Net proceeds from all banners will be distributed to the 2024 Charity of Choice.

3' x 8' Banners: \$1,000 per banner

Please indicate desired location:

near finish line (6) on/near the stage (6) volunteer tent (1)

Sponsor a Clock - Customized 24" x 36" Banner: \$1,000

Please indicate desired location:

1-mile mark 2-mile mark 3-mile mark

Sponsor a Water Stop - Customized 4' x 4' Coroplast Sign: \$750

Two available in Washington Park

Company/Organization Name: _____

Contact person: _____

Title: _____ Phone: _____

Email: _____

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You will be contacted regarding customization and where to send your logo for artwork.